



» **FAST FORWARD**
YOUR SOCIAL ENTERPRISE

CASE STUDY

WORKING WITH
DEVELOPMENT IN
SOCIAL ENTERPRISE

Business Support
Sustainability
Consultancy
Social Value
Asset Transfer

KEY FACTS

MISSION

Restore the person:
develop the potential

SERVICES

Hope Psychological Services CIC offers individual and group counselling/therapy as well as CPD training to therapists, mental health workers, health and social care staff as well as pastoral / community / family support workers and mentors.

BUSINESS CHALLENGE

Going through the process of measuring social impact for the first time

ESTABLISHED

2013

LEGAL STRUCTURE

Community Interest Company

www.psychological-services.org.uk

Hope Psychological Services CIC



Nathan Laxton, Director at Hope Psychological Services, reflects on his experience of the Social Value Action Learning Programme delivered by Development in Social Enterprise to assist ten VCSE organisations complete their first impact measurement exercise.

“We were a relatively new social enterprise at the time of joining the action learning group and saw it as a timely opportunity for a few reasons. As a Community Interest Company (CIC) we are required to report on our social impact so we hoped that an impact study would help us to meet that legal obligation, but also, for our own benefit, we wanted to know that we were achieving what we were set up to do. There was a commercial motivation too - at the back of our minds, if we are to expand our services in the future, we will need to tender for contracts. Evidencing social value to procurement teams is important, so participating in programme was about preparing for the future.

“There were group meetings every couple of months with other organisations also going through the process and bits of homework in between. To begin with, it »

“It was invaluable to work with others as you navigate and make sense of all the jargon whilst supported by experts.”

Nathan Laxton, Hope Psychological Services



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» was daunting looking at the proxy databases which would have informed a Social Return on Investment exercise which several members were initially exploring. To gain focus whilst trawling through the sea of data out there was a challenge, but once we had decided to concentrate on client journeys and distanced travelled, things became more manageable and we were able to make good progress.

“Going through the process with other organisations was very useful. Firstly in terms of having regular meetings to see what other members were doing, bouncing ideas off one another, but also for the access to expertise from knowledgeable practitioners which was great. With their guidance, we were able to apply what we had learnt to a small scale study of our clients who had accessed Cognitive Behavioural Therapy (CBT) over the past 12 months to deal with issues such as depression and anxiety.

“It’s still early days but the findings so far have confirmed that we are having the desired effect on mental health recovery

for our clients. We’re having a much greater impact than we predicted in terms of work and social confidence. CBT has enabled them to remain within employment which generates huge cost savings across a range of public services and we’ve also seen some clients - more severe cases – feel more able to engage with others again and venture out of their homes. The range of progression has been quite dramatic.

“We now have the tools and systems in place to get a direct measure of how we are doing in terms of our vision and CIC status. Our client forms routinely gather data at key milestones and by doing this year on year we will build a strong evidence base of client outcomes which will support bids and help us to enhance our services.

“It’s invaluable to work with others as you navigate and make sense of all the jargon whilst being supported by experts. My advice to other organisations is don’t get discouraged by the technical work involved, start off small like we did and you’ll find it’s not as scary as you think.” ■



Development in Social Enterprise CIC

provide bespoke business support and consultancy services for social enterprises, charities, voluntary organisations and start-ups.

Our mission is simple.

Do Good Business and Create Social Value

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YOUR SOCIAL ENTERPRISE

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