

SOCIAL FINANCE FAIR

Thursday 1st October 2015 | 9:00am-4:30pm | Birmingham

Master Class Programme
Sponsored by:



Master Classes: 30 mins each x 2: 2:45pm and 3:30pm

1. Innovation in Social Finance: Journey to Social Investment

Social Enterprise West Midlands ran a Innovation in Social Finance Pilot programme in 2013, which was a collaborative pilot to try and find financial solutions to support, develop and grow great social business ideas. The pilot programme offered a range of finance solutions investment support aiming to broker a range of mix and match assistance.

The master class will hear from some of the enterprises that took part in the pilot and their experiences in taking their first steps in social investment. Hear about their journey, the advice and support they accessed and the impacts on their business.

INNOVATION IN SOCIAL FINANCE

2. Community Shares: How to raise money for your community of benefit

Introducing Community Shares - The rise of direct, positive investment. The community shares model has been subject to a considerable level of interest in the last few years as all enterprises need risk capital to start, to grow and to be sustainable. Community shares refers to non-transferable withdrawable share capital that is unique to co-operative and community benefit societies. This form of finance is now considered a key component of a wider social investment market.

If you are considering an alternative way to raise capital for a community business, this workshop explains what community shares are, and how enterprises could use them to kick-start projects.

Community Shares

3. Social Investment Tax Relief Made Simple: What it is, why you need to know, what you can use it for and who's already used it.....

Social Investment Tax Relief was introduced just over a year ago to try and help social enterprises raise investment to support their trading activities. SITR is a tax relief available to ordinary individual investors offering the individual a 30% income tax relief incentive and the additional opportunity to invest in supporting the social economy.

Importantly it levels the playing field by allowing social enterprises to use tax reliefs which are already available to more traditional businesses and opens up a potential new source of investment for social enterprises. **Hear in simple terms what you need to know about SITR, when it might be relevant and how you might be able to access additional support with your own SITR plans.**



4. Crowdfunding Your Social Enterprise

There are many online Crowdfunding platforms bringing social ventures looking for start-up or growth capital together with like-minded people keen to participate in a new way of funding social change. Social enterprises or charities can raise funding for a wide range of projects in a variety of ways.

Looking at alternative fundraising options to kickstart or grow your project or enterprise?

CrowdPatch will be providing you with an introduction to Crowdfunding and top tips for maximising your Crowdfunding campaign. You will also hear from Impact Hub Birmingham, who successfully raised £50,000 through crowdfunding to open the first Hub outside of London, and their experiences of fundraising through Crowdfunding.

CrowdPatch
FREE CROWDFUNDING



5. Big Potential - Preparing for Social Investment

Big Potential will deliver approximately £20m of grant funding over 3 years to eligible Voluntary and Community organisations and Social Enterprises with the aim of improving their sustainability, capacity and scale. Big Potential offers support to help these VCSE organisations helping them to consider how they can grow their impact through social investment.

The programme raises awareness of the investment marketplace, supporting VCSE organisations to prepare themselves for social investment. **If you are considering if Social Investment is going to be key for your business then find out more about the support that Big Potential may be able to offer.**

SOCIAL ENTERPRISE UK



To book your conference delegate place visit: www.socialenterprisewm.org.uk/

Venue Sponsor



Sponsored by:

